



GreenSET

Interreg
Euro-MED



Co-funded by
the European Union

ENHANCING SUSTAINABLE TOURISM



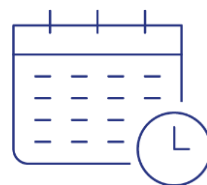
GreenSET

OUR PROJECT

GreenSET is an Interreg Euro-MED funded project supporting the circular transformation of Mediterranean tourism. It equips BSOs with tools, training, and the **MEDSSIM methodology** to help SMEs adopt sustainable, competitive practices. Key outputs include a **competence pack, best practices library**, and expert **certification scheme**. GreenSET fosters collaboration across borders to embed circular economy principles in tourism, ensuring long-term impact, improved resource use, and greater resilience for SMEs **across the Mediterranean region**.



Total budget
€ 2.443.946,00



Project duration
33 months



Interreg Funds
€ 1.955.156,80

PROJECT PARTNERS

STEP RI Science and Technology Park of the University of Rijeka ltd • R2M Solution France • SINLOC • CEEI-Business Information Center Of Valencia • Foundation for Research and Technology HELLAS • Nicosia Tourism Board • Tertulia Algarvia - Knowledge Center On Traditional Algarve Food And Culture • Regional Development Agency of Tirana (RDA) • Foundation Business Start-up Center Bar



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