



**GreenSET**

**Interreg  
Euro-MED**



Co-funded by  
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## **GreenSET Project Media Kit**

### **One sentence description**

Leading the Circular Transformation of Mediterranean Tourism

### **One paragraph description**

GreenSET is an Interreg Euro-MED funded project supporting the circular transformation of Mediterranean tourism. It equips Business Support Organisations (BSOs) with tools, training, and the MEDSSIM methodology to help SMEs adopt sustainable, competitive practices. Key outputs include a competence pack, best practices library, and expert certification scheme. GreenSET fosters collaboration across borders to embed circular economy principles in tourism, ensuring long-term impact, improved resource use, and greater resilience for SMEs across the Mediterranean region.

### **Social Media Accounts:**

Linkedin - <https://www.linkedin.com/company/greenseteuromed/>

### **Hashtags to use:**

#GreenSET #CircularEconomy #SustainableTourism #InterregEuroMED #MEDSSIM  
#EUProjects #ClimateAction #TourismInnovation #GreenTransition  
#MediterraneanCooperation #EuroMed #Interreg #eufunded



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Project Poster – Download as pdf here: [https://greenset.interreg-euro-med.eu/wp-content/uploads/sites/114/interreg\\_euro-med\\_sustainable\\_tourism\\_poster.pdf](https://greenset.interreg-euro-med.eu/wp-content/uploads/sites/114/interreg_euro-med_sustainable_tourism_poster.pdf)



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## ENHANCING SUSTAINABLE TOURISM



GreenSET

### OUR PROJECT

GreenSET is an Interreg Euro-MED funded project supporting the circular transformation of Mediterranean tourism. It equips BSOs with tools, training, and the **MEDSSIM methodology** to help SMEs adopt sustainable, competitive practices. Key outputs include a **competence pack**, **best practices library**, and expert **certification scheme**. GreenSET fosters collaboration across borders to embed circular economy principles in tourism, ensuring long-term impact, improved resource use, and greater resilience for SMEs **across the Mediterranean region**.



Total budget  
€ 2.443.946,00



Project duration  
33 months



Interreg Funds  
€ 1.955.156,80

### PROJECT PARTNERS

STEP RI Science and Technology Park of the University of Rijeka ltd · R2M Solution France · SINLOC · CEEI-Business Information Center Of Valencia · Foundation for Research and Technology HELLAS · Nicosia Tourism Board · Tertulia Algarvia · Knowledge Center On Traditional Algarve Food And Culture · Regional Development Agency of Tirana (RDA) · Foundation Business Start-up Center Bar



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**Project Picture:**



**Project Secondary Picture:**

